

Press Release

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AMICI'S EAST COAST PIZZERIA HAS SWITCHED TO INTOUCHPOS®

January 23, 2008, Walnut Creek, CA ---- Amici's East Coast Pizzeria, rated one of the best pizzas in the Bay area, has switched to InTouchPOS® to automate all of their restaurants.

In the mid-1980's founders Mike Forter and Peter Cooperstein couldn't find any pizza restaurants that met their New York tastes, so they opened their own. Continually expanding, they needed a POS System that could handle their busy restaurants. After exhaustive research and meetings with many Point of Sale companies, they chose InTouchPOS®. "InTouchPOS® has designed a customized system with exactly what we need. With our confidence in our POS System and in InTouchPOS's 24/7/365 service, we can relax and focus on our restaurants", says Mike Forter.

Touted the Top US Independent Pizza Chain for many years, Mike and Peter have filled a niche that was missing in the Bay Area for far too long.

ASSAL Corporation is one of the leading providers of Point of Sale Systems for the Restaurant and Hospitality industry. Since 1988 ASSAL has been providing a complete solution, including Software, Hardware, System Setup and Configuration, Installation, On site Training, and 24/7/365 Hardware and Software Support Services. Their products and services are uniquely flexible and can be customized to meet the specific needs of any restaurant.

InTouchPOS® is a turn-key Point-of-Sale system with Windows 2003® Server Technology. From single to multi-station systems, and is capable of supporting unlimited users.

Dean Kashefi, Director of Sales at ASSAL says that, "Working with Mike and Peter has been a joy. They know what they want, and appreciate all of the services that ASSAL offers them. Their success was easy to predict".