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ASSAL CORPORATION INTRODUCES NEW TOUCH SOLUTIONS FOR ITS POINT-OF-SALE MANAGEMENT DATA SYSTEMS

January 26, 1998, Walnut Creek, CA ---- ASSAL Corporation, one of the leading providers of Point-Of-Sale Management Data Systems for foodservice chain operators, will be introducing its new Touch Screen Point-of-Sale (POS) PIZZAnet™ solution at PIZZAEXPO 98 in the Las Vegas Convention Center, March 16-19, 1998. The new Touch Screen PIZZAnet™ System is designed with the idea of Easy-to-Use POS Operations, and still provides a powerful BackOffice Management System. It combines the most powerful Management tools (Inventory Management, Labor Management, Operations Management, Marketing Management, and Accounting), already in use in hundreds of operations worldwide, with an advanced and user friendly Touch screen Point-Of- Sale System capable of handling every type of operation (i.e., Dine-In, Take Out, Delivery, Room Service and Table Service).

The new Touch Screen Point-of-Sale PIZZAnet™ System is designed to increase customer service by improving the quality and speed of service. The PIZZAnet™ System includes modules for managing and controlling restaurant operations. Its capabilities cover everything from Food Cost and Labor Cost to target marketing and accounting. The PIZZAnet™ System provides the tools that enable users to identify, track and target customers as well as measure and control product quality and customer service, all factors in building customer frequency.

With the strength of competition today, chain operators are asking for tools to help them manage operations with real time information to grow their guest relationships and customer service. Together with the new Touch Screen PIZZAnet™ POS System, the BackOffice Solution provides a complete set of tools to help restaurant operators build and manage a growing business.

For a demonstration of the new **PIZZAnet™ TOUCH Screen Point-of-Sale Management Information System**, stop by ASSAL's Booth #2835 at PIZZAEXPO98, Las Vegas Convention Center, March 16-19. For more information, please contact Nasser Kashefi at (800) 777-8202 or (510) 939-0888.

ASSAL Corporation headquartered in Walnut Creek, CA, develops markets, installs, trains and supports Point-of-Sale Management Information Systems for the foodservice chain industry worldwide. You can visit the ASSAL Corporation home page at <http://www.assal.com>. to learn more about our products and services.

Founded in 1988, ASSAL Corporation is a privately owned company providing point of sale hardware, software & support for the restaurant industry. The company offers products for large restaurant chains as well as independent operators, and services designed to empower restaurant owners through great software.

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Pizzanet is a registered trademark of ASSAL Corporation in the United State.

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For more information, press only:

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For more information on InTouchPOS®:
<http://www.assal.com/>