

Press Release

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LAMPOST PIZZA CHOOSES INTOUCHPOS FOR ITS 43 LOCATIONS

October 4, 2007, Walnut Creek, CA ---- Tom and Dan Barro, sons of founder Angelo of Lamppost Pizza in Tustin, CA have chosen InTouchPOS® by ASSAL Corporation as their Point of Sale System.

Established in May, 1976, Lamppost has grown from three individual establishments to a successful chain of 43 restaurants operating in several California counties, and Texas. Direct management of the Company continues under Dan and Tom. Lamppost's superior products, friendly, neighbor-down-the-street service, and a fun, family-oriented atmosphere fuel their success.

ASSAL Corporation is one of the leading providers of Point of Sale Systems for the Restaurant and Hospitality industry. Since 1988 ASSAL has been providing a complete solution, including Software, Hardware, System Setup and Configuration, Installation, On site Training, and 24/7/365 Hardware and Software Support Services. Their products and services are uniquely flexible and can be customized to meet the specific needs of any restaurant.

InTouchPOS® is a turn-key Point-of-Sale system with Windows 2003® Server Technology. From single to multi-station systems, and is capable of supporting unlimited users.

Lamppost has also chosen InTouchOffice®, ASSAL's Corporate Enterprise System that will allow them to automatically download and consolidate all of the data that their restaurants collect on a daily/weekly/monthly/quarterly and/or yearly basis which will enable them to create comparison reports. InTouchOffice® also will allow Lamppost to remotely manage their restaurants from their corporate location, which is "a great feature", says Tom Barro. "This will save us time and money, because driving around from store to store collecting sales information can be frustrating, and costly. Having this information available at the touch of a button is very convenient."

Kevin Wendland, Director of Training at ASSAL says that, "working with Dan and his Franchisees has been a pleasure. Their attitude is extremely positive and it is easy to see why they have been so successful."